



DEPARTMENT SUMMARY

Non-Departmental

About Non-Departmental

The Non-Departmental “department” is used to account for costs not directly related to any specific department. It consists of two programs: the General Government program and the Community Promotions program.

The General Government program includes funding for debt service on General Fund long-term debt, the General Fund capital program and the appropriated reserves established each year pursuant to City reserve policies.

The Community Promotions program includes funding for a number of non-profit organizations in the City that coordinate festivals and events during the peak visitor season during the summer, including Fiesta, the Fourth of July fireworks show, the Spirit of '76 Parade, Semana Nautica Sports Festival, Summer Solstice Celebration, and many others.

The City also provides funding to the Santa Barbara Conference and Visitor's Bureau (SBCVB) to support their marketing efforts designed to attract visitors to the South Coast and funding to the Chamber of Commerce Visitors' Information Center located on Garden Street at Cabrillo Boulevard.

Department Financial Summary

	Actual FY 2008	Amended FY 2009	Projected FY 2009	Proposed FY 2010
Revenues				
General Fund Subsidy	4,134,125	3,819,865	3,045,470	3,375,032
Total Revenue	\$ 4,134,125	\$ 3,819,865	\$ 3,045,470	\$ 3,375,032
Expenditures				
Community Promotions	1,900,189	1,825,291	1,848,483	1,601,623
Transfers	626,134	502,727	502,727	443,414
Appropriated Reserve	-	700,777	-	339,553
Miscellaneous	-	-	-	22,272
Operating Expenditures	\$ 2,526,323	\$ 3,028,795	\$ 2,351,210	\$ 2,406,862
General Fund Capital Transfer	1,607,802	791,070	694,260	968,170
Total Expenditures	\$ 4,134,125	\$ 3,819,865	\$ 3,045,470	\$ 3,375,032

Non-Departmental “department” is budgeted in the General Fund and the Capital Outlay Fund.

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PROGRAMS & SERVICES

NON-DEPARTMENTAL PROGRAMS

- Community Promotions
- General Government

Community Promotions

(Program No. 9331)

Mission Statement

Provide grants to various organizations to promote events and festivals and to enhance tourism in the City of Santa Barbara.

Program Activities

- Administer contracts between the City and various grantee organizations that enhance tourism and promote events and festivals.
- Disburse funds to grantee organizations.
- Grantee organizations include:
 - Santa Barbara Symphony 4th of July Concert
 - Downtown Visitor Restrooms
 - Old Spanish Days Fiesta
 - Santa Barbara Conference and Visitors Bureau (SBCVB)
 - Santa Barbara Visitors' Information Center
 - Semana Nautica Sports Festival
 - Spirit of '76 Parade
 - Summer Solstice Celebration

Financial Information

	Actual FY 2008	Amended FY 2009	Projected FY 2009	Proposed FY 2010
Revenues				
General Fund Subsidy	\$ 1,810,009	\$ 1,804,071	\$ 1,831,063	\$ 1,601,623
Total Revenue	\$ 1,810,009	\$ 1,804,071	\$ 1,831,063	\$ 1,601,623
Expenditures				
Community Promotions	\$ 1,810,009	\$ 1,804,071	\$ 1,831,063	\$ 1,601,623
Total Expenditures	\$ 1,810,009	\$ 1,804,071	\$ 1,831,063	\$ 1,601,623

PROGRAMS & SERVICES

NON- DEPARTMENTAL PROGRAMS

Community Promotions
➤ General Government

General Government

(Program No. 9911)

Mission Statement

Fund debt service and capital, and account for required appropriated reserve balances.

Program Activities

- Establish, track, and adjust as necessary the required appropriated reserve balances.
- Establish the funding level, pursuant to Council action, for the General Fund capital program.
- Establish the required funding level for debt service based on debt service schedules associated with outstanding General Fund indebtedness.

Key Objectives for Fiscal Year 2010

- Ensure that appropriated reserves are established in accordance with Council Policy.
- Ensure that the use of appropriated reserves is consistent with Council policy.
- Ensure that the use of funds established for capital is consistent with the approved funding.

Financial and Staffing Information

	Actual FY 2008	Amended FY 2009	Projected FY 2009	Proposed FY 2010
Revenues				
General Fund Subsidy	\$ 2,324,116	\$ 2,015,794	\$ 1,214,407	\$ 1,773,409
Total Revenue	\$ 2,324,116	\$ 2,015,794	\$ 1,214,407	\$ 1,773,409
Expenditures				
Special Projects	\$ 90,180	\$ 21,220	\$ 17,420	\$ -
Transfers Out	626,134	502,727	502,727	443,414
Appropriated Reserve	-	700,777	-	339,553
Miscellaneous	-	-	-	22,272
Total Operating Expenditures	\$ 716,314	\$ 1,224,724	\$ 520,147	\$ 805,239
General Fund Capital Transfer	1,607,802	791,070	694,260	968,170
Total Expenditures	\$ 2,324,116	\$ 2,015,794	\$ 1,214,407	\$ 1,773,409

Program Performance Measures

Performance Measures	Adopted FY 2008	Adopted FY 2009	Proposed FY 2010
General fund capital program as a percent of total General Fund operating budget *	1.6%	1.3%	1.2%
Long-term debt as a percent of total General Fund operating budget *	0.34%	0.33%	0.34%

* Calculated as a percent of adopted budget.

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